

Policies, Rules, & Regulations

General Information

The Festival Market operates seasonally as part of the Lattin Farms Fall Festival.

Location

Lattin Farms, 1955 McLean Rd., Fallon, NV 89406

Dates & Hours

The Market will be available September 26, October 3, 10, 17, 24, 30, 31 with standard hours from 10am to 6pm each day.

Acceptance

All prospective vendors must submit an application for review. Products and services offered by vendors must align with the Lattin Farms Festival Market mission of providing quality local products and services. Preference is given to locally made and handcrafted items; however, certain non-handmade products may be permitted with prior written approval from Lattin Farms. All products and services are subject to approval by Lattin Farms on a case-by-case basis. Reselling of products is not permitted without prior written approval from Lattin Farms.

Seniority

Previous participation at the Festival Market does not guarantee future admission. Vendor participation is determined by order of application, attendance frequency, and commitment. Lattin Farms reserves the right to make admission choices that create and maintain a diverse and flourishing Market.

Conditional Participation

All approved vendors participate on a conditional basis and may be re-evaluated at any time. Re-evaluation is based on attendance and compliance with Policies, Rules, & Regulations.

Vendor Term & Renewal

Vendor's privileges exist for a limited period, not to exceed one season. Vendors must re-apply each calendar year. Participation in the Market may be limited, suspended, or terminated for noncompliance with these Rules and Regulations.

Health & Safety

Emergency & Safety

In case of medical emergency, severe weather, or any other safety incident, vendors must follow instructions from Lattin Farms staff immediately.

Incident Reporting

Vendors must immediately report any injuries, accidents, property damage, or safety incidents to Lattin Farms staff.

Required Documentation

Vendors are responsible for obtaining all licensing and permits required by law to sell or promote their product. Food Vendors are additionally required to have a Food Handlers permit. A copy of these permits must be submitted prior to participation. All applications will need to submit the following:

- Completed participation application
- Signed acknowledgement of receipt and agreement to these Policies, Rules, & Regulations
- Business license
- Sales Tax ID
- Food Handlers permit, where applicable

It is the vendors' responsibility to collect and report sales tax, as required by the state.

Market Participation

Booths

Canopies or large shade umbrellas are recommended for use during the Market. If used, canopies and umbrellas must be weighted or staked to prevent being blown away when there is wind. Booths must have a sign or signs indicating the vendor or business name. Products must be displayed on tables or racks where feasible. Vendors are responsible for setting up and taking down their own booths.

Vendors may not transfer, sublease, or share their booth with another vendor, business, or individual without prior approval from Lattin Farms.

Fees

Lattin Farms charges a weekly vendor fee of \$10 for each 10' x 10' booth space. Vendors who will be participating in at least 5 Saturdays of the Festival Market will be charged a discounted fee of \$20 per space for the 2026 season.

Etiquette

- Children under 15 years must be supervised by an adult. Keep your children with you at all times.
- Be respectful of neighboring vendor spaces by keeping your products within the limits of your booth.
- Harassment, verbal or physical abuse, disorderly conduct, or unsafe behavior are prohibited and may result in immediate removal.
- No smoking, vaping, or use of tobacco products is permitted at Lattin Farms.

Preparation & Hours

The Festival Market hours are 10am to 6pm, with the option to remain until 8:30pm when the Festival closes. All vendors are required to tear down their booths completely each week. Vendors may set up on the day prior to a Market after 6pm, or the morning of the event date between 8am and 9:45am. For safety reasons, vehicles must be removed from the lawn by 9:45am. No vehicles will be allowed to drive on the grass between 10am and 6pm.

Unloading & Setup

Vendors may not conduct sales until their space is fully set up with signs posted and their booth secured.

Restriction to Booth Space

Vendors must conduct all sales within their assigned booth space. Displays, boxes, products, or signs may not extend into walkways or customer traffic areas unless approved by Lattin Farms.

Close Down & Loading

Vendors must not close down or pack up before the Market closes. Canopies, tables, and signs cannot be taken down until 6pm, even if sold out. Condensing your area is allowed, but tents and signs must remain up unless approved. Lattin Farms may allow early departure if needed.

Sanitation

All Vendors must maintain a clean, safe, and sanitary space during each Market and after leaving the Market. You should be leaving your space as clean as when you entered it. Areas surrounding your booths must be kept clean at all times. **Vendors are responsible for taking their trash with them at the end of each day. Lattin Farms will provide trash cans for customer use only.**

Attendance

Vendors are asked to attend every chosen participation day in their application. If unable to attend, they must notify Lattin Farms at least 3 days in advance to keep their future spot. Notices given fewer than 3 days before the market may result in loss of space and booth charges.

Punctuality

Late arrivals may result in space reassignment, offloading outside of the Market area, or being prohibited from participating that day. Vendors must contact Lattin Farms for permission to arrive late or depart early.

Parking

Vendors must park only in designated parking areas during Market operating hours. For the 2026 season, vendors will park near the Festival Market area and have convenient access to their vehicles. All vehicles must be parked in the vendor parking area by 9:45am each morning and remain until 6pm.

Traffic Flow (One-Way loop)

- To enter, turn into the Lattin Farms main entrance from McLean Rd. Once you cross the bridge, take an immediate left onto the dirt road next to the Kitchen/Bakery. This will be a one-way road and is indicated in green on the map. Follow it past the grass and turn right into the parking lot.
- Exit from the parking where you entered and follow the same dirt road which parallels McLean Rd and the water ditch about .30 mile to another bridge where you can turn onto McLean Rd. The exit path is indicated in red on the map.
- Please see the image below for a visual representation.



Market Layout & Infrastructure

Lattin Farms has sole discretion in determining the overall layout of the Festival Market. If you have specific requirements or preferences, please communicate them to Lattin Farms. While all requests will be considered, approval is not guaranteed and will be subject to the needs and constraints of the Market.

Temporary changes in the Market layout, vendor placement, and Market operations may change from week to week due to vendor attendance, unforeseen circumstances like weather or safety concerns. Decisions regarding the assignment of booth location, size, and other factors are at the sole discretion of Lattin Farms. Lattin Farms has sole discretion in determining whether a vendor may use additional space.

Electricity

Generators are not to be used unless approved previously by Lattin Farms. Electricity is not available to vendors.

Internet / Wi-Fi

Lattin Farms does not currently provide Wi-Fi internet service. Vendors are responsible for arranging their own internet connection, typically through a mobile phone hotspot, and ensuring their payment systems can operate independently. We recognize the value of on-site Wi-Fi and hope to make it available in future years.

Products

Lattin Farms may restrict any product a vendor offers for sale on a case-by-case basis. If a vendor wants to add a new item not listed on its application, it must get prior approval from Lattin Farms. Please note that NOT all products may be approved for sale. Lattin Farms has sole discretion in making this determination. Additionally, if a new item is displayed in your booth and isn't approved, Lattin Farms has the right to ask you to remove the product from the display and not to sell the product.

Vendors are solely responsible for the safety, labeling, and legality of the products they sell, including compliance with health, licensing, and recall requirements.

Vendors may NOT sell:

- Resale goods not produced by the vendor unless specifically approved in writing in advance by Lattin Farms.
- Nationally distributed goods.
- Items you did not make, such as toys, jewelry, food, drinks, etc.
- Items that Lattin Farms has not approved.

Food Vendors

All food vendors must first be approved by Lisa or Ryan at (775) 867-3750 or farmer@lattinfarms.com before applying. **A fee of 10% of gross sales will be levied against all food vendors each week.**

Publicity & Promotion

Lattin Farms may take photographs and videos of the Festival Market for promotional purposes using social media, advertising, and outreach. Through their participation, vendors consent to the use of images of their booth, persons, and products for Market promotion. Lattin Farms promotes the Market and vendors in general and makes no guarantees of individual vendor promotion, mentions, or advertising. Promotional content and the frequency of its use are determined by Lattin Farms staff.

Indemnification and Assumption of Risk

In consideration of Lattin Farms accepting the vendor's participation in the Festival Market ("Market"), the vendor (including its officers, directors, agents, employees, representatives, and members) agrees to indemnify, defend, and hold harmless Lattin Farms and its officers, agents, employees, and representatives from and against any and all claims, losses, damages, injuries, liabilities, and expenses (including reasonable attorneys' fees) arising out of or related to the vendor's participation in the Market, including acts or omissions by the vendor or its representatives.

This Agreement is governed by Nevada law. This indemnification does not apply to claims resulting from the intentional misconduct or gross negligence of Lattin Farms. Any dispute must be resolved under Nevada law.

The vendor is responsible for any damage or liabilities arising from its activities.

Impossibility

Lattin Farms reserves the right to terminate this contract if we think that there has been a misjudgement or misrepresentation by the vendor. If the Vendor's intentions are deemed to be controversial or inappropriate in any way, Lattin Farms reserves the right to terminate that vendor's participation in the Festival.